



140 BEALE STREET
MEMPHIS, TENNESSEE 38103
901-527-9415

CUSTOM GROUP TOURS

Daytime Bus Tours and Shuttles

Memphis Mojo Tour – Our most popular tour! This lively 90-minute drive features live music and the very best of Memphis. See Beale Street; Sun Studio; Overton Park; the Peabody Hotel; Cotton Row; Stax Studio; the Lorraine Motel; historic Central Gardens; and early homes and hangouts of Elvis, Johnny Cash, and others. For an even richer experience, combine with admission to Sun Studio, the Rock 'n' Soul Museum, or Stax Museum of American Soul Music.

Recommended time: 1.5 to 4 hours

Graceland – Walk in the footsteps of the King of Rock 'n' Roll at Elvis Presley's home, Graceland. See the famous Jungle Room, Elvis' gravesite in the Meditation Garden, and his beautiful grand piano in the music room. Stroll through the Auto Museum to see more than 30 vehicles owned by Elvis, step aboard Elvis' private jets, and grab Elvis' favorite peanut butter and banana sandwich (or, if you prefer, a hamburger) at the Chrome Grille. Also offered as a shuttle.

Recommended time: 2 to 4 hours

Memphis Music Attractions – Tour the legendary Sun Studio, the studio that launched the careers of Elvis Presley, Johnny Cash, and Jerry Lee Lewis; the Rock 'n' Soul Museum, a Smithsonian museum dedicated to telling the story of modern American music; and the Gibson Guitar Factory, where some of the finest guitars in the world are crafted. Also offered as a shuttle.

Recommended time: 2.5 to 4 hours.

Hound Dog Tour – Follow in the footsteps of a young Elvis Presley on this exclusive tour of the city he called home. See the places where Elvis lived, studied, worked, and played on this unique tour. You'll get a whole new appreciation of Elvis the man as our famous Backbeat guides entertain you with behind-the-scenes stories and perform your favorite Elvis hits live.

Recommended time: 1.5 to 2.5 hours

Rockabilly Tour – With a focus on the early days of rock and roll, this tour combines sights from our Memphis Mojo Tour and Hound Dog Tour. See Beale Street, Sun Studio, early homes and haunts of Elvis, Johnny Cash, and Jerry Lee Lewis, the Overton Park Shell, Elvis' high school, and more!

Recommend time: 1.5 hours to 2.5 hours.

African-American Heritage Tour – Experience the exhilaration and turbulence of the Civil Rights Era. Visit the [National Civil Rights Museum](#), which chronicles the history of the Civil Rights movement from 1619 to today. Exhibits include the original Rosa Parks bus, and the motel room where Dr. Martin Luther King, Jr. spent his final hours. Also included is a visit to [Stax Museum of American Soul Music](#), once home to one of the most influential soul studios in the country. The museum houses more than 2,000 exhibits, videos, costumes and photographs, including Isaac Hayes' Cadillac El Dorado, Tina Turner's gold sequined stage dress, and an intact 100-year old gospel church from the Mississippi Delta. Tour can be tailored to include visits to [Slavehaven](#) (a stop on the Underground Railroad), the [W.C. Handy House](#), or a walking tour of Beale Street. Also available as a shuttle.

Recommended time: 3 to 4 hours

Memphis Historic Places Bus Tour – Let us show your group the historic side of our fair city. See the Mississippi Riverfront, Cotton Row, Confederate Park, Beale Street, St. Jude's, Court Square, the Lorraine Motel, and "Millionaire's Row." Tour the Woodruff-Fontaine House, a French Victorian mansion built in 1870.

Recommended time: 1 to 2 hours

Memphis Discovery Tour – Experience the best of Memphis food, shopping, and attractions as your knowledgeable guide unfolds the fascinating story of this unique river town and its inhabitants. Includes everything in our Memphis Historic Places Bus Tour, plus admission to the Rock 'n' Soul Museum, a visit to the Peabody Duck March, BBQ tasting at Central BBQ, and shopping at Lansky's or Schwab's. It's a little bit of everything you love about Memphis! (Cocktail or bourbon tasting may be added or substituted for another activity.)

Recommended time: 3 to 4 hours

Gardens and Galleries Tour – Visit the [Memphis Botanic Gardens](#) to explore the beautiful grounds encompassing lakes, woodlands, and twenty-three display gardens. Then see the [Dixon Gardens and Gallery](#) featuring formal, woodland and cutting gardens accented with fine sculpture and a gallery known for its superb collection of French and American Impressionist art.

Recommended time: 3 to 4 hours

Daytime Walking Tours

Downtown Walking History Tour – Take a stroll through downtown Memphis as your guide unfolds the story of this rowdy river town and its inhabitants – tough frontiersman like Davy Crockett and Sam Houston; dashing Confederate soldiers and Civil War spies; gamblers, speculators, and fancy ladies arriving by steamboat; gangsters and machine bosses battling in the streets during Prohibition. Along the way, you'll see sweeping views of the river along with stately architectural landmarks, such as Court Square Fountain, Lincoln American Tower, Cavalry Episcopal Church, and the Peabody Hotel.

Recommended time: 1 to 2 hours

Beale Street Walking Tour – Our tour guides will delight you with stories of bootleggers, bluesmen, and bawds as we visit such sights as Pee Wee's Saloon, the Monarch Club, the W.C. Handy House, Schwab's, and the Palace and Daisy Theaters.

Recommended time: 30 minutes

Food and Drink

Taste of Memphis BBQ – You can never get enough Memphis BBQ! Visit three of our most popular BBQ spots (including favorite local hangouts) and sample some of our great Southern cuisine. You can choose ribs only or try our city's more adventurous offerings – BBQ sausage, fried pickles, BBQ nachos, BBQ spaghetti, or BBQ bologna – there's nothing that doesn't taste better with a little BBQ sauce!

Recommended time: 3 to 4 hours

Blues and BBQ – We'll take you on a one-hour sunset tour of the city (with live entertainment, Backbeat style, of course), followed by dinner and live music at a Beale Street nightspot. Another great icebreaker!

Recommended time: 2 to 3 hours

Classic Cocktails and Southern Cuisine – Our gourmet option, this tour allows your group to taste vintage cocktails while sampling some of the South's finest cuisine. Learn about the history of cocktails as you sample such daring libations as the Corpse Reviver, the Ginger Jake, the Scofflaw, the W.C. Handy, the Seelbach, and the cocktail that defines the South, the Mint Julep. Your cocktails will be paired with the perfect appetizers, entrees, and desserts to make this a one-of-a-kind event.

Recommended time: 3 to 4 hours

Evening Activities

Memphis Ghost Tour – Explore the world of ghosts, lost souls, and murder on a walking or bus tour of the darker side of Memphis.

Recommended time: 1 to 2 hours

Sunset Tour – Let our musicians serenade you on this short bus tour of Memphis' most important sights.

Recommended time: 1 hour

Mississippi River Dinner Cruise – Re-live the days of old with a romantic dinner cruise along the Mississippi River. Enjoy a Southern style BBQ buffet, dance the night away to the live band, and bask in the beauty of the city lights.

Recommended time: 2 hours

Memphis Nightlife Pub Crawl – There's nothing like a night on the town with your own personal entertainer. Beware, though; with food, drinks, and music on the bus, your group may not want to get off!

Recommended time: 3 hours to All Night Long

Tunica Casinos – Feeling lucky? You can't lose with a trip to Tunica, the Las Vegas of the South. Enjoy dining, nightlife, and the hottest casinos between Atlantic City and Vegas.

Recommended time: 3 to 4 hours

Surrounding Areas

Wolf River Canoe Trip – Canoe the Wolf River as it winds through lush, primeval stands of bald cypress, sycamore, catalpa and oak trees, and enjoy the scenic beauty of this American Heritage River. The river is home to deer, otter, mink, bobcat, coyote, turkey, as well as herons, kingfishers, osprey, and bald eagles.

Recommended time: 7 hours

Faulkner Country – Experience the Old South at Holly Springs, Mississippi, a beautifully preserved antebellum town. After a quick sightseeing tour of the town, you'll visit Walter Place, home to Ulysses S. Grant's wife and son during the Civil War. From there, journey to nearby Oxford for a tour of Rowan Oak, the former home of celebrated author William Faulkner. Explore Oxford's historic courthouse square with its quaint shops and world-renowned bookstore, Square Books. If you're lucky, you might even catch a glimpse of Oxford resident John Grisham.

Recommended time: 7 hours

Shiloh National Battlefield – In April of 1862, armies of the North and South met 120 miles east of Memphis for one of the bloodiest battles of the American Civil War. This tour will take you to the Civil War Interpretive Center and the National Military Park to tour one of the most well preserved battlefields in the country.

Recommended time: 9 hours

Tupelo Tour – On this all day tour, you'll visit Tupelo, Mississippi, the birthplace of the King. We'll drive you down to Tupelo, 90 minutes southeast of Memphis, to tour the home where Elvis was born and the museum dedicated to Elvis' childhood. On your tour of downtown Tupelo, you'll see Elvis' school, and the places where he ate, shopped, and played as a youngster.

Recommended Time: 8 hours

Team Building Challenges

Memphis Scavenger Hunt – It will take more than just wits to collect the obscure objects on this challenging scavenger hunt. Problem-solving, persuasion, and downright craftiness will rule the day. A hilarious adventure for young and old!

Recommended Time: 2 to 2.5 hours

Amazing Memphis Race – Challenge your body and mind on this exciting race through the streets of downtown Memphis! It's a great way to really get to know the city and a great icebreaker for your group!

Recommended Time: 1.5 to 2 hours

Contact us at tours@backbeattours.com or call 901-527-9415 for our special group and charter rates.